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DEALERS IN

PAINTS, OILS, GLASS

(Ornamental and Plain)

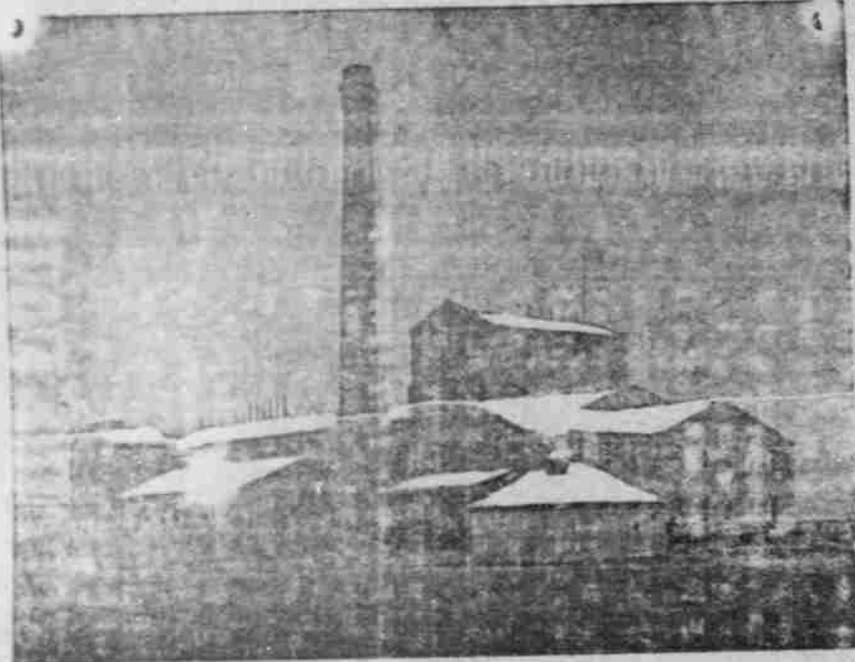
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Diamond • Head • Floor • Paint

Guaranteed to dry hard and glossy; also our ready mixed paints. Put up in packages to suit the purchaser.

TELEPHONE MAIN 62.

**"ARABIC" Roof Cooling Paint!**

Preserves the iron—prevents rust, stops leaks, is fire proof, purifies water, and on iron that has not been painted, is everlasting. WE GUARANTEE all work. "ARABIC" is cheaper and better than any other material that can be put on corrugated iron roofs.

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California Feed Co**Pick Your Lots Right Away!**

THE GULICK TRACT

82 Fine Lots for sale. FROM KING STREET BACK
Prices from \$500.00 up.

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MRS. S. A. GULICK

Residence on the Premises.

HENRY H. WILLIAMS.

The Progressive Undertaker of Honolulu

WITH THE

CITY FURNITURE STORE

LOVE BUILDING, 1146-1148 FORT ST.

Perfect Embalming a Specialty.
Office Phone, Main 64. Residence Phone White 3811.**NEW IMPORTATION**

EXTRA FINE LOT OF

Heavy High Grade Pongee Silks

FOR MEN'S SUITS.

BARGAINS....

FOR THE LADIES

Grass Linens

In the latest shades. New Goods from 75c. yd. and up

GOO KIM'S STORE

1116 Nuuanu Street.

Best

MANILA HAVANA

MEXICAN AMERICAN PORTORICA

CIGARS

AT THE

HAWAIIAN TOBACCO CO. LTD.
Cor. Nuuanu and Merchant Sts. and Hotel St. opp. Bethel. P. O. Box 979.**EYE GLASSES**

Made by us are scientifically fitted to relieve strain and preserve the eye. They fit; fit the eye, fit the face, fit everywhere; and while they

**ARE NOT WORN FOR STYLE**

They are more becoming than ill-fitting ready-made glasses, and yet the price is no higher.

A. N. SANFORD,
Manufacturing Optician.
Boston Building, Fort street.**The Yokohama Specie Bank LIMITED.**Subscribed CapitalYen 24,000,000
Paid-Up CapitalYen 18,000,000
Reserved FundYen 8,510,000HEAD OFFICE: YOKOHAMA.
INTEREST ALLOWED.

The bank buys and receives for collection Bills of Exchange, issues Drafts and Letters of Credit, and transacts a general banking business.

Branch of Yokohama Specie Bank.
New Republic Building, Honolulu, H.T.**Claus Sprekels & Co., Bankers.**HONOLULU. H.T.
San Francisco Agents—The Nevada National Bank of San Francisco.DRAW EXCHANGE ON—
SAN FRANCISCO—The Nevada National Bank of San Francisco.
LONDON—The Union Bank of London, Ltd.NEW YORK—American Exchange National Bank.
CHICAGO—Merchants' National Bank.PARIS—Credit Lyonnais.
BERLIN—Dresdener Bank.
HONGKONG AND YOKOHAMA—The Hongkong and Shanghai Banking Corporation.NEW ZEALAND AND AUSTRALIA—Bank of New Zealand.
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TRANSACT A GENERAL BANKING AND EXCHANGE BUSINESS.

Deposits Received. Loans Made on Approved Security. Commercial and Travelers' Credit Issued. Bills of Exchange Bought and Sold.

COLLECTIONS PROMPTLY ACCOUNTED FOR.

BISHOP & CO. BANKERS.

TRANSACT A GENERAL BANKING AND EXCHANGE BUSINESS.

Commercial and Travelers' Letters of Credit issued, available in all the Principal Cities of the World

INTEREST allowed on fixed deposits: SEVEN days notice 2 per cent. (This form will not bear interest unless it remains undisturbed for one month.) THREE MONTHS 3 per cent. per annum. SIX MONTHS 3½ per cent. per annum. TWELVE MONTHS 4 per cent. per annum.

Savings Deposits will be received and interest allowed by this Bank at 4 per cent. per annum.
Printed copies of the Rules and Regulations may be obtained on application.

BISHOP & CO.

WM. G. IRWIN & CO., LTD

Office at banking building on Merchant street.

Savings Deposits will be received and interest allowed by this Bank at 4 per cent. per annum.
Printed copies of the Rules and Regulations may be obtained on application.

BISHOP & CO.

WM. G. IRWIN & CO., LTDWm. G. Irwin, President & Manager
Claus Sprekels, First Vice President
W. M. Giffard, Second Vice President
H. M. Whitney, Jr., Treas. and Sec'y

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YACHTSMEN TO SAIL ON PLEASURE BENT

UNITED CRUISE AND LUAU OF HAWAII YACHT CLUB TODAY.

National Guard Tents Donated For the Occasion—Music, Feasting and Good Fellowship Will Hold Forth at Puuloa.

The Hawaii Yacht Club's regatta and luau, to be held at Puuloa this evening, and the attendant races around Ford's Island Sunday morning, with a return dash for the harbor in the afternoon for which a prize cup has been offered, promises to be the aquatic event of the season.

At a meeting of the Yacht Club regatta committee, held yesterday afternoon, in the office of P. L. Weaver, Jr., the final arrangements for the entertainment were perfected. Rules regarding crews and ballast were decided upon. An attempt will be made to have the rule for crews in vessels not carrying fixed ballast limited to four, while racing, and these boats will have to make statements as to how much ballast they will carry.

All indications point to a most successful meeting not only from a yachting standpoint but socially as well. The committee in charge of the event have spared no effort in preparing for a most enjoyable time.

The yachtsmen will get away from the harbor promptly at 1 o'clock this afternoon. The luau proper will commence at 6 o'clock. Music from the Hawaiian Quintet Club will assist in enlivening the spirits of the gathered yachtsmen.

Col. Jones of the National Guard was seen yesterday by Port Captain Roth, and signified his intention of allowing the yachtsmen the use of a sufficient number of tents for their sojourn over night at Puuloa. The tents have been taken to the rendezvous. Club members have been requested to carry their own blankets and mosquito nets. Non yacht owners will be conveyed to the scene of festivities by the big launch, which will be in charge of Dan Renner.

The first race will take place this afternoon. The yachts will start as follows: Fourth class, 2 p. m.; third class, 2:10 p. m.; second class, 2:20 p. m., and first class, 2:30 p. m. The preparatory gun will be fired at 1:55 p. m. All races will be started by the one-gun signal. Yachts making the best corrected time in each class will receive a pennant.

First and second class yachts only to use topsails (spinnakers or balloons jibs not allowed.) On reaching Puuloa, yachts will come to anchor, the smaller classes anchoring near the shark pen, and the larger west of the salt house.

Course—From an imaginary line from lighthouse to pilot office down channel, keeping spar buoy on port hand; thence around bell buoy, rounding same on port side; thence to Pearl Harbor, keeping twenty-five (25) fathoms from the flag stake on starboard hand; thence around shark pen, finishing between committee boat and club flag on Puuloa beach.

The evening will be given over to a feast, music and general sociability.

On Sunday morning breakfast will be served ashore. At 8 a. m. colors will be made, the signal to be given from the commodore's flagship. At 9 a. m. yachts will "dress ship."

The race around Ford's Island will occupy the attention of the yachtsmen during the morning hours.

A preliminary gun will be fired at 9:55 a. m. First, second, third and fourth class yachts will start in the order given, with intervals of ten minutes between the classes. The yacht making the best corrected time in each class will be awarded a pennant. Some rules apply as to racing sails in first and second class.

Course—Between a line from committee boat to club flag on beach, thence up channel to middle loch, keeping first and second buoys on starboard hand, and take on Waipio Point on port side; thence around Ford's Island, keeping fifty feet outside of stakes on mauka end of the island, and thence to starting point.

The last race of the day will be for the Commodore's cup. All yachts will be allowed to participate, the boats receiving their respective time allowance at the start. The race will start at 2 p. m. and the yachts will be started from the committee's boat by megaphone. The prize is a silver cup.

Course—From line between committee boat and flag on shore; thence out Pearl Harbor channel, and thence up the coast, rounding bell buoy, keeping same on port hand and finishing at spar buoy.

All the races will be governed by the racing rules of the club, except as otherwise provided in the foregoing statement of arrangements.

LAW FOR THE COLONIES.

Necessity For Setting Good Example for the Natives.

From the Brooklyn Eagle.

From our island in Samoa comes an appeal to let the people know where they are at. Since the division of the group among the powers that formerly owned it jointly, the inhabitants of the American island say that they have been troubled to find who is in charge and whether they have rights of their own or rights of ours; whether they are an autonomy or a public charge; a state or a dependency.

We have defined with more or less clearness the position of the Philippines and of Porto Rico and have been asked to state our views with emphasis on the subject of Hawaii, from which come rumbles and grumbles of misgovernment, but of Tutuila we appear to have taken little thought of, and its people ask that we do take some. They ask either that they be allowed to govern themselves or that this Government enact laws for them and extend the means of their enforcement. This Government has taken private lands for public purposes and has not paid the natives for them. It has also asked the natives to give up their arm and ammunition on promise of payment, and again has not paid them.

In the simple, half-savage mind there is something wrong in this. When the white man deals with his

own Government he does not expect prompt or business-like action or immediate pecuniary results. So many salaried men have to review his case in order to earn their salaries that he often has to wait for years before he can touch his money. But to the child of nature the relations between sale and payment are intimate, and if the payment is indefinitely postponed he thinks that he is "done." Evidently this country will require to build schools at a cost ten times the amount of its indebtedness in which the people can be taught how to live on hope.

Germany owns the neighborly island of Apsia, and its example there has its part in increasing the discontent of the Tutuilans. Germany is expending money to some purpose, and has established definite laws and understandings. It is making great public roads and putting up public buildings, opening up the country and stimulating industries, while the United States has done nothing. But the people should not be discouraged, and they would not be if they knew how many good things we are thinking of doing for them—some time.

We have never had colonies before, and are a little puzzled to know just what to do with the queer, brown, woolly people who insist on getting themselves born and brought up in places which were destined to have our flag wave over them. We would like to feel that they would not misbehave in Congress, and would also like to believe that our representatives and misrepresentatives would piously refrain from misbehaving among them, but from whispers we hear from Guam and Manila and San Juan and Honolulu, it is to be feared that white men can act with as little regard to etiquette, when away from home, as the brown people might show in Washington. We shall civilize our dependents best and fastest when we set examples before them, and, in addition to the laws governing the colonies, we may with advantage enact laws for the behavior of Americans in their colonies.

So Many People are Exposed to rain, cold and storms, that it is necessary that they should have something to counteract the effects. A mixture of a teaspoonful of Pain-Killer in water sweetened, will stimulate the system and ward off any possibility of cold. It has been used for sixty years all over the world, and millions testify to its sterling worth. There is but one Pain-Killer, Perry Davis'. Price 25c. and 50c.

Subscribers to The Republican not receiving their papers promptly will confer a favor by notifying the Business office. Telephone Main 218.

Mrs. L. M. RobertsonFashionable Dressmaker.
APARTMENTS:—1065 Punchbow Street, Between King and Hotel.
Telephone Main 127.**DR. W. R. BOGLE**CHIROPODIST.
Room 18.—Arlington Building.
CORN AND INGROWING TOE NAILS EXTRACTED.**C. R. HEMENWAY,**LAWYER
OFFICE: Room 406, Judd Bld'g
TEL. 314 MAIN**J. M. VIVAS,**ATTORNEY—AT—LAW
AND NOTARY PUBLIC.
Post Office Lane. Honolulu.
Tel. Main 115. P. O. Box 244.**J. W. A. REDHOUSE**Watch and Chronometer Maker.
Plain and complicated watch work a specialty.
Campbell Block Merchant Street
Opposite Republican Office.**John R. Bergstrom**Tuner and Repairer of Pianos and Organs with Bergstrom Music Co.
Honolulu, T. H. Telephone Main 321.**THOMAS LINDSAY**Manufacturing Jeweler
And Watchmaker
P. O. Box 244
LOVE BLOCK..... 530 FORT STREET**Silent Barber Shop**SEVEN FIRST-CLASS BARBERS.
Arlington Block. : : Hotel**Razors Honed and Set**AT THE
Hawaiian Hotel Barber Shop
FOR 25 CENTS.**S. K. AKI & CO.**Alakea street, near Fishmarket.
Do all kinds of plumbing and tin smiths' jobbing. Satisfaction guaranteed. Call at the shop or ring us up by Phone. Our No. is Main 132.**SHIRTS SACRIFICED....**News for Men
This Week.

The New York shirt manufacturers are already showing their 1902 patterns of shirts. Anomalous as it may seem, these shirts will be worn on the streets of Honolulu before they are seen on Broadway. That's because it's always summer here.

We have ordered out of the new shirts, and in order to make way for them, we place the balance of the old stock on sale at 35c. A PIECE

Don't make the mistake of thinking these are inferior shirts—just because they are cheap. They are regular dollar shirts of fine Madras, solid colors and perfect fit. A dollar does today what it would have taken three to do a few short months ago.

With the negligee shirts we have placed a few fine WHITE LAUNDERED SHIRTS which will go at the same price 35 CENTS

As a bait? Well, yes, as an extra inducement to get you men coming in here for your furnishings. These shirts are of "Washnet" and "Gland" manufacture, with fine 2400 linen bosoms and wristbands, reinforced seams, reinforced back and front, and with long full dress, or short bosoms. But there are not many of them, so you'll have to step lively, gentlemen, if you would participate in the spoils.

THREE FOR A DOLLAR



BY THE LAST BOAT

Pajamas, Kimonos, Handkerchiefs

OF SILK IN EVERY SHADE.

American Coat-of-Arms on Japanese Silk!

NOVELTIES IN ALL COLORS.

ASADA & CO., Limited

HOTEL STREET

THE ADVERTISER'S FRIEND...

THE advertiser's best friend is the medium through which he obtains the biggest returns for his money. One medium which is used by advertisers to a great extent is the circular or booklet. The circular or booklet is always ineffective, unless it is very handsome—handsome enough to attract the eye of the man to whom it is sent, no matter how busy he may be. A booklet, however, some enough to do this almost always costs from three to four cents apiece. There is the mailing to count in (two cents a copy, of course); there is the trouble in getting a list of names, and in addressing. Altogether the cost will figure up to about seven cents a copy for a good booklet. Two thousand circulation in a booklet is very large. Two thousand circulation at seven cents is \$140. I propose to show that you can invest \$140 in newspaper space and get returns five fold of what you would get through a booklet.

Newspaper Space Is Valuable

In the first place, there is the cost. For \$140 you can get a good-sized space in a newspaper of good circulation for quite a long time. You know your newspaper rates; you can figure it out to suit your own instance much better than I can. So much for cost.

Now for Effectiveness

You must tell your customers how much your goods are going to cost them. An advertisement without a price is like meat without salt—it will do you no good. How can you put prices in a booklet when you are doing a strictly retail business? You have competitors; you have to change your prices constantly to meet theirs; and to meet other exigencies. The first change of a price will kill the effectiveness of a booklet, and where are you? Your advertisement in a newspaper may be changed as many times as you desire. You are constantly up-to-date.

The Newspaper Is Effective

Any kind of a newspaper has more circulation than you can obtain through a booklet for \$140. Newspapers reach the heart of the home. Every one reads them, and they are far more certain to obtain close attention than any printed matter which you would send. If you sent printed matter of your own accord to persons who do not know you, you would be putting yourself face to face with them without a guarantee. They have nothing to judge the quality of your goods by, and they can only take what you say on your own paper and in your own way. Anybody can say as much as they please.

When your matter appears in a newspaper of good circulation and good standing, the newspaper is a guarantee for what you say. Newspapers are always particular as to whom their advertisers are. (I speak of good newspapers always.) Your ads will gain a value besides their inherent one. They will be vouched for, and this is not to be despised. You have a certain fluctuating trade, which is always valuable, and which needs some sort of an introduction to your store. This introduction the newspaper gives you.

Good Papar Adds Dignity

You are known by the company you keep, you know, and if your ads appear in a paper which holds itself up before the masses as a leader, you will be known as a patron of what is good, and you will obtain trade from those whom it is worth trading with.

On all scores I consider newspaper advertising by far the best. On the score of cheapness; on the score of being able to constantly change your announcements; on the score of direct and immediate returns; and on the score of being introduced to people, to strangers, as a store which can afford to announce its news to every one in a dignified and straightforward manner, and this is the manner which brings trade that pays.

FRANKLIN BURNHAM,
New York City.

The above article, written by one of the best informed advertising men in the country, is in line with the business policy advocated and maintained by THE HONOLULU REPUBLICAN. His description of a good newspaper and its superior merits as an advertising medium is distinctly applicable to an essentially reliable and dignified family paper of large circulation, such as THE REPUBLICAN.